



P.O. Box 70
Middletown, NJ 07748
Phone: (732) 495-1050
Fax: (732) 495-0400
Email: info@familypromisemc.org www.familypromisemc.org

Family Promise of Monmouth County is proud to present our 8th annual **Cardboard Box City** fundraising event on Friday, September 15th, 2017. Event participants will spend the night sleeping in cardboard boxes at Monmouth Church of Christ in Tinton Falls. The purpose is to raise money and awareness for Family Promise, a support agency in Monmouth County that keeps homeless families together while providing them with services to assist them back into homes of their own.

On any given day in Monmouth County there are over 200 children who are homeless. A recent report by the National Center on Family Homelessness estimates that New Jersey is home to 7,557 homeless children.

Family Promise Monmouth County (FPMC) is a non-profit, community-wide program that provides emergency shelter, meals and comprehensive assistance for families in Monmouth County in a manner that **offers hope, preserves dignity and promotes self-sufficiency**. Since opening its doors in July 2001, FPMC has served more than 250 families. In 2016, FPMC provided shelter, meals and case management to 24 families, including 30 adults and 40 children. Of the 20 families which graduated from the program, 12 moved to permanent and 4 into transitional housing, an 80% success rate.

Support generated by Cardboard Box City will help Family Promise continue to provide families with the following essential services:

- A safe place to shelter their family until permanent or transitional housing is found;
- Individual case management services to address their health, education, employment and housing needs;
- A home base, with access to showers and laundry facilities, and a home address for job and social service applications;
- Telephone and voice mail services, allowing potential employers and landlords to contact them;
- Computer and Internet resources for parents to look for jobs and housing, as well as for children to study and do homework;
- Transportation to get them to school, work, and other appointments; and
- Assistance in procurement of essential documents such as birth certificates and state issued IDs.

The Family Promise program is community based and is free of charge to families of any composition, race, and religion, who are in custody of minor children, are at risk, or have become homeless.

This event offers an opportunity for you and/or your company to be recognized for supporting this important community program. Will you please consider the sponsorship opportunities described with this letter? Your support is essential for the operation of this important community program. We look forward to seeing you at Cardboard Box City!

Linda Stahl
Interim Executive Director

Building Community, Strengthening Lives



Cardboard Box City Sponsorship Opportunities



Family Promise is a non-profit organization dedicated to providing homeless families in Monmouth County with interim shelter and support services with the goal of transitioning the family into permanent housing. Family Promise provides comprehensive assistance for these families in a manner that offers hope, preserves dignity, and promotes self-sufficiency.

Cardboard Box City will raise community awareness of homelessness while supporting Family Promise of Monmouth County. We invite you to be part of this event through a tax-deductible sponsorship.

Event Sponsor: \$5,000+ donation:

- Name incorporated into all event publicity
- Banner and/or other signage to be displayed at entrance to event and/or at the stage
- Corporate Logo recognized on Family Promise of Monmouth County's Website
- Recognition in Family Promise of Monmouth County Newsletter
- Complimentary entrance for your employees or a school/community group of your choice

Entertainment Sponsor: \$4,000-\$4999 donation:

- Name incorporated into all event publicity
- Signage at the Registration Table
- Banner and/or other signage at the stage
- Corporate Logo recognized on the Family Promise of Monmouth County's Website
- Recognition in Family Promise of Monmouth County's Newsletter
- Complimentary entrance to your employees or a school/community group of your choice

Food Sponsor: \$3,000-\$3999 donation:

- Signage at the Registration Table
- Signage and/or banner at Food Stations
- Corporate Logo recognized on Family Promise of Monmouth County's Website
- Recognition in Family Promise of Monmouth County's Newsletter
- Corporate Logo in Press Releases about the event

Safety Sponsor: \$2,000-\$2,999 donation:

- Signage at the Registration Table
- Signage at Medical Tent
- Corporate Logo recognized on Family Promise of Monmouth County's Website
- Recognition in Family Promise of Monmouth County's Newsletter
- Corporate Logo in Press Releases about the event

Box Contest Sponsor: \$1,000-\$1,999 donation:

- Signage at the Registration Table
- Recognition on Family Promise of Monmouth County's Website
- Recognition in Family Promise of Monmouth County's Newsletter



Cardboard Box City Commitment Form

- _____ **\$5000+ Event Sponsor**
- _____ **\$4000 -\$4999 Entertainment Sponsor**
- _____ **\$3000 -\$3999 Food Sponsor**
- _____ **\$2000 -\$2999 Safety Sponsor**
- _____ **\$1000-1999 Box Contest Sponsor**

Name (please print) _____ Title _____
Corporation _____
Address _____
City _____ State _____ Zip _____
Phone _____ Fax _____
Email _____
Date _____

Signature _____

Thank you for giving us the opportunity to present you with this proposal. Your consideration is appreciated as Family Promise of Monmouth County seeks to assist more families in obtaining permanent housing.

The Family Promise Tax ID # is: 22-3674477

For further information, contact Linda Stahl at (732) 495-1050 or at Linda@familypromisemc.org.

Please return this form to:
Family Promise of Monmouth County
P.O. Box 70,
Middletown, NJ 07748
or fax it to (732) 495-0400.

Thank you in advance for your donation!